

Press Release

For Immediate Release

April 26th, 2011

St. Hyacinthe, QC – President Ernst Gubelmann congratulated the membership on a 12% increase in the number of Brown Swiss registrations at the recent 84th Annual General Meeting for the Canadian Brown Swiss and Braunvieh Association, hosted by the Quebec club April 13th and 14th, 2011. The two days were filled with activities for the attendees from across Canada and the USA. Thank you to our guest speaker, Brian Van Doormaal, CEO of Holstein Canada and CDN who spoke on the amalgamation of Holstein Canada and CDN, the all breeds services discussions and genomics. Thank you to Sonia Dumont and the Quebec club for organizing a great convention, Ferme Belle Prairie and Boviteq for hosting farm visits, the show & sale committee and the many sponsors. The Board gladly accepted an invitation from the Ontario club to host the Annual General Meeting in 2012.

Immediately following the Annual Meeting the Board of Directors elected their Executive for 2011:
President – Ernst Gubelmann, Walton, ON; Vice-President – Renald Dumas, Inverness, PQ
Director – Dave Rousseau, Vercheres, QC; Director – Mark McConnell, Kincardine, ON
Director – Armin Dueck, Kleefeld, MB; Director – Ted Kostenuke, Sundre, AB (Braunvieh Rep.)

Congratulations to Swisslane Farm, ON, for receiving the Top Composite BCA Brown Swiss Cow Award sponsored by Swiss Dream Farm for Swisslane Scipio Ute (GP) with 324 Milk, 374 Fat and 347 Protein for a total composite BCA of 1045. The 2010 Top BCA Herd under 25 cows was awarded to Morris Thalen, AB, and for over 25 cows to Albert & Thomas Rechsteiner, ON.

There were two 100 Tonne Producer Awards given this year. Both plaques were presented to Markus Mueller, Huntingdon, QC for Long View Jades Raisin (EX) for producing in 8 lactations 143,116 Milk, 6,789 Fat and 5,793 Protein and to Lyndale Jade Elita ET (EX) in 8 lactations 101,222 Milk, 3,915 Fat and 3,771 Protein. There were ten animals receiving their 75 Tonne Producer Award. Congratulations as well to our All-Canadian winners and other production award winners.

The International Dairy Showcase Sale saw 17 high quality Brown Swiss animals sell averaging \$2,773.53 and 6 lots of embryos. The high seller of the sale was Cutting Edge Florence 211 purchased by Ferme Blyvian, QC for \$4,600.00.

A total of 53 head were shown for the judge Thierry Jaton at the International Dairy Showcase. The following honours were awarded; **Junior Champion**, Brown Heaven Glenn Fantasy, Brown Heaven; **Reserve Junior Champion**, Anfield Enchanted Jane R, Markus Mueller; **Honourable Mention Junior Champion**, Schweizer Wonderment Agassi, Ferme Hans; **Grand Champion**, Anfield FB Jane's Emma, Markus Mueller; **Reserve Grand Champion**, Goulaise Decker Tremolo, Ferme Goulaise; **Honourable Mention Grand Champion**, Dayry Swiss Decker Elysa, Brown Heaven; **Junior Breeder**, Brown Heaven; **Junior Exhibitor**, Brown Heaven; **Premier Breeder**, Markus Mueller and **Premier Exhibitor**, Brown Heaven.

The membership is optimistic that with high components, longevity and solid feet & legs, Brown Swiss is the desired breed of the future. Brown Swiss...Components that Pay...Cows that Last!

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